



Advertising Rates 2012

Magazine

SPECIAL POSITIONS

	\$	£	€
Back Cover	5075	3200	3450
Inside Front Cover	4875	3050	3300
Inside Back Cover	4425	2775	3000
Guaranteed Position	3995	2495	2700

STANDARD POSITIONS

Double Page Spread	7750	4850	5250
Standard Full Page	2800	1750	1900
Half Page Landscape	1925	1200	1300
Half Page Portrait	2225	1395	1500
Quarter Page Landscape	1000	630	680
Quarter Page Portrait	1000	630	680

Website

Online adverts on www.cargosecurityinternational.com	POA	POA	POA
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Mechanical Data and Specifications

	Type	Trim	Bleed
Full Page	272 x 190mm	297 x 210 mm	303 x 216 mm
Half Page Landscape	130 x 190 mm		
Half Page Portrait	270 x 90 mm		
Quarter Page Landscape	65 x 190 mm		
Quarter Page Portrait	130 x 90 mm		
Mono Artwork	Film, bromide, PMT or camera ready artwork		
Colour Separations	Final positive films, right readying, emulsion side down		
Screen	175		
Electronic	EPS, TIFF, JPEG, PDF only (supplied via email or CD)		
Copy Dates	14 days prior to publication		
Internet Banner (Running for Two Months) Animated Artwork	GIF or JPEG only – 120 x 60 pixels, 9kb Banners can be animated in the maximum permitted file size and hyperlinks can be added to any page		