



Advertising Rates 2009

Magazine

SPECIAL POSITIONS

	\$	£	€
Back Cover	2850	1600	2300
Inside Front Cover	2450	1350	1950
Inside Back Cover	2450	1350	1950
Guaranteed Position	2250	1250	1825

STANDARD POSITIONS

Double Page Spread	4150	2300	3350
Standard Full Page	2200	1200	1750
Half Page Landscape	1500	825	1200
Half Page Portrait	1500	825	1200
Quarter Page Landscape	825	450	675
Quarter Page Portrait	825	450	675

Website

Home Page	500	290	410
All other areas	300	175	250

Mechanical Data and Specifications

	Type	Trim	Bleed
Full Page	272 x 190mm	297 x 210 mm	303 x 216 mm
Half Page Landscape	130 x 190 mm		
Half Page Portrait	270 x 90 mm		
Quarter Page Landscape	65 x 190 mm		
Quarter Page Portrait	130 x 90 mm		
Mono Artwork	Film, bromide, PMT or camera ready artwork		
Colour Separations	Final positive films, right readying, emulsion side down		
Screen	175		
Electronic	EPS, TIFF, JPEG, PDF only (supplied via email or CD)		
Copy Dates	14 days prior to publication		
Internet Banner Animated Artwork	GIF or JPEG only – 120 x 60 pixels, 9kb Banners can be animated in the maximum permitted file size and hyperlinks can be added to any page		

Design and Artwork Charges

	\$	£	€
Cargo Security International Magazine			
To amend text on existing artwork	160	95	130
To create new artwork			
Double Page Spread	600	350	500
Full Page	500	290	410
Half Page	400	230	330
Third Page	175	100	150
Quarter Page	150	85	125
Cargo Security International Website			
To amend text on existing web artwork	100	60	85
To create new web artwork (all formats)	225	125	185